

October 2013



Letter from the President

“Fortune favors the bold”
– Virgil, *The Aeneid*

Those of us who grew up in the Chicagoland area in the 1980s will never forget the 1985 Chicago Bears and Super Bowl XX. It was my senior year of high school at Glenbard East, and my group of Butterfield (and Lombard) friends and I watched Super Bowl XX with a mixture of fear and awe as perhaps the most outrageous group of football superstars ever to hit the field clobbered the New England Patriots 46-10. Having danced the Super Bowl Shuffle all throughout the Bears season, we had donned our Bears paraphernalia in expectations of the big win and, after seeing the massive victory of our home town boys, partied like it was 1999.

Their talented running back, Walter “Sweetness” Payton, was one of the most valuable players in the league, using his patented “stutter-step” and the stiff arm to set the record for career touchdowns, rushing yards, and several more categories. Literally the biggest star of the 85/86 season lineup, weighing in at 335 pounds, was one William “The Refrigerator” Perry, who, along with “Samurai Mike” Singletary, Dan Hampton, Richard Dent, Steve McMichael, and a number of other colorful characters formed the core of a revival of the legendary Bears defensive lineup known as “The Monsters of the Midway”. Led by the flamboyant Jim “The Punky QB” McMahon, the 1985 Bears offensive line proved to be an irresistible force, while their defensive line proved to be an immovable object. And together, *as a team*, they brought home one of the greatest sports victories in Chicago, and indeed, NFL history.

This huge success story had been set in motion three years earlier, in 1982, when the new Bears head coach, one Mike Ditka, had gathered the team together for a meeting. At that meeting he had informed them that he was planning to take them to the Super Bowl within three seasons. Ditka was no ordinary coach, but a man with a plan – with a vision – that he could take the Bears all the way, but only if they accepted him as their coach, and cooperated with his plan. Because no matter how popular, flamboyant, and capable a player is, no one player will ever be able to carry the team by himself. And no matter how good the team is, it will never make it to the top without a good coach. And a good coach is defined by his vision.

This is true of any organization, whether it be a sports team, a business, or an institution such as the Butterfield Homeowners Association. All organizations are comprised of individual players, each of which plays a part in making that organization a success. But no matter how good the individual players are, no one person can make the organization a success. It requires a team effort to bring home the big win, and a winning team requires a good coach, with a bold vision.

My bold vision for the Butterfield Homeowners Association is to make it a significant force for good in Butterfield. In the past, the BHOA has been successful in improving the quality of life throughout the subdivision in small ways. Whether building and maintaining the entry signs, publishing a newsletter and website, fighting on your behalf to keep the streets safe and the cost of living low, the BHOA has had a distinct, measurable, and positive effect on the quality of life in the Butterfield subdivision.

However, this in my view is not enough. By “just getting by” in terms of revenues and accomplishments over the past few years, the BHOA has paid the price for its lack of vision, and as a result had dwindled in size, significance, and relevance to the point where, before I came on board as its new President, it was preparing to close up shop forever. However, with the help of the new board and our faithful membership, I have succeeded in saving the organization from certain defeat. But in order to make the BHOA a truly successful and influential organization going forward, it is my responsibility to put forward a bold vision of what the BHOA can be, and put together a team of talented players who can help me make that bold vision a reality.

If you want to be a part of the winning team I am in the process of building, to be part of this new, bold vision that I have for Butterfield, please consider volunteering some of your time to serve on one or more of our committees today. A small amount of your personal time can make a big difference in the quality of life in our subdivision, and your investment of time and money will reap benefits for you and your neighbors now and for years to come. To learn more about how you can become involved in one of our new, dynamic and growing committees, please contact me at 630-627-4845, or email me at doug@dougelwell.com to learn more. You can also visit our website at <http://www.mybhoa.com> to see how we have already been working hard to make our vision of a greater Butterfield a reality.

Doug Elwell, President
Butterfield Homeowners Association

The next Butterfield Homeowners Association meeting is
Thursday, October 17, at 7:30 p.m. at Fountain of Life Church.

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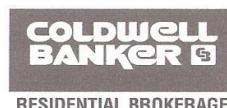
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Meeting Minutes

Meeting was called to order at 7:33 p.m.

Committee Members Present:

President Doug Elwell, Vice President Connie Poulos-Loos, Secretary Demetrius Bunch

Approved Motions:

Motion was passed to increase budget for newsletter to \$3000.

Motion was passed to increase postage budget to \$2000.

Motion was seconded and approved for Bob Garstki to be the new treasurer. Bob helped perform the 2012 accounting audit and is already familiar with our accounting procedures.

Motion was approved to begin each meeting with the Pledge of Allegiance.

Total Committee Assets: \$24,879.54

Checking Account Balance \$7,639.47

Defense Fund Account: \$ 5,220.73

CDs: \$8,138.89, \$4,812.34

Police Report:

A residential garage door on Colonial Street was damaged by fireworks.

Three cars were burglarized on Canary Street. The vehicles were unlocked. Video surveillance spotted 2 young men near the vehicles. It is advised that all residents lock car doors and avoid leaving any valuables such as GPSs, purses and other tangibles in cars.

On September 28th, there will be an event called Sheriff Safety Saturday at the DuPage County Fairgrounds. There will be lots of interactive activities for children at the county fairground located on Manchester Road, including helicopter rides. Soft drinks and chips will be some of the foods provided.

Newly Formed Marketing Committee:

President Elwell explained his plans to bring all communications activities, including print, online, signage and all other forms of communication performed by the BHOA, under one committee called the Marketing Committee, which will be under the direct control of current and future Presidents. The website committee will be subsumed under the marketing committee and will no longer be considered a separate entity. The President or someone he designates will henceforth be responsible to provide a Marketing Committee report at each semimonthly meeting.

Improvements to the Welcome Wagon:

Welcome Wagon committee member Jean Paprocki discussed the current state of our Welcome Wagon service offering. More bags are needed as the ones provided by Sandra Pihos have run out. She discussed what is currently included in the bags, and suggestions were offered by the meeting attendees on what else could be included in the bags.

Newsletter Advertising Rates:

President Doug Elwell pointed out that the newsletter was the most expensive line item in the annual budget, so the ad rates should be raised in order to help offset the high cost of printing and postage. Newsletter editor Penny Ziembra pointed out that this might reduce the number of advertisers, but agreed upon a small rate increase, plus an additional cost for having their ads posted on the website.

Neighborhood Watch:

Neighborhood Watch was the most popular concern in the surveys. It was suggested that an entity other than the association spearhead the watch group because of possible liability. President Elwell indicated he would look into a deputy-like group to oversee such watch group.

Several attendees questioned the possibility of installing street lights around the subdivision, while others feel homeowners should have on garage lights during the evenings to create more illumination throughout the subdivision.

Canopy:

Question was asked if anyone would be interested in housing the canopies. One canopy was said to be in good condition. Since no one expressed interest in storing the canopies, it was suggested to donate them to the church.

New Butterfield Historian Committee:

There will be a historian committee developed so that residents can learn more about the community.

Special Guest Speaker Todd Jacobsen from the Morton Arboretum:

Mr. Jacobsen presented plans for upgrading the landscaping at the subdivision's entrances.

Additional information was discussed regarding the Emerald Ash Borer. It was revealed that the beetle has been around for many years but has just been recognized as a result of its effects on trees. It was said that the beetle disrupts the flow of food from getting into a tree. The adults feed into the barks and go into hibernation in the winter and feeds again in the spring.

York Township removed about 127 trees already and 150 additional ones are expected to be removed by Fall. Residents are being offered tree replacements. Trees will be planted in the Spring of 2014.

Meeting was adjourned at 9:15 p.m.



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Evil on Everest

For the past 13 Halloweens, there's been a haunted cemetery on Everest Road. Dan and Shelley Blume, with their family and friends, create this Halloween adventure. Their website is www.scarecru.com, where you can see haunts of the past. You can also check out Twitter and Facebook to see sneak peeks throughout the year leading up to Halloween, and see what's in store for your scaring pleasure.

The haunted cemetery is open now, so check it out if you dare. On Halloween, there will be more ghoulish sights – so be sure to stop by.

All donations go to BREW (Beagle Rescue Education Welfare).

I hope you get a chance to visit this scary, spooky place this Halloween. There are great Halloween chills for all!!





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**What is your home worth?
Is this the time to sell? Or Invest?**

Recent Listings by Connie Poulos Loos



MLS #: 08273860
Type/Status: DE / CLSD
Sold Price: \$170,000
Address: 2S545 GRAY AVE
City, Zip: Lombard, 60148
Beds/Baths: 3/1
PIN: 0525403015
(Map)



MLS #: 08273905
Type/Status: DE / CLSD
Sold Price: \$202,000
Address: 2S555 LLOYD AVE
City, Zip: Lombard, 60148
Beds/Baths: 3/2
PIN: 0525412015
(Map)



MLS #:
Type/Status: DE / CLSD
Sold Price: \$225,000
Address: 21W231 Canary RD
City, Zip: Lombard, 60148
Beds/Baths: 3/2
PIN: 0525405004 (Map)



MLS #: 08351334
Type/Status: DE / CLSD
Sold Price: \$267,500
Address: 20W581 MARLBOROUGH LN
City, Zip: Lombard, 60148
Beds/Baths: 5/2
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The new membership year starts January 1st.

(cut here)-----

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Advertising Information

Advertising in our newsletter is a great way to get the word out about your local business or service. And you **do not** need to be an association member or reside in Butterfield East to advertise. So if you have a friend or relative looking to increase their business, please tell them about our newsletter.

AD SIZES (approximate)

Full Page	\$100.00
1/2 Page	\$50.00
1/4 Page	\$25.00
1/8 Page (business card)	\$15.00

If you would like to place your ad on our website, the cost is **\$10.00 for two months.**

Ads must be exact size with border (if desired), black & white copy and graphics. Ad must be camera/scanner ready! We cannot make any changes to ad copy. To change ad, you must submit new copy.

Payment must be delivered with advertisement. Make checks payable to BHOA. Mail or drop off in metal box by front door:

BHOA
c/o Penny Ziembra
21W225 Everest Road
630-705-1738

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Small group training sessions available 3 mornings per week at Peace Lutheran Church on Butterfield Road in Lombard.

All sessions led by Dimitra Vasilopoulos Cornwell, owner of Believe Fitness, LLC, and American Council on Exercise (ACE) certified Personal Trainer and Group Instructor. I have been training women in fitness for over 7 years and my passion is to help women live stronger, more fit and energetic lives.

For pricing, questions or to set up a free consultation, please contact me,
Dimitra Cornwell, at 708-927-0487 or at
dvasilop2002@yahoo.com



For Sale

3-bike bicycle rack. Saris-Guardian Series 1047P. Like new.
Original price was \$140.00, asking \$70.00.

* * *

White wicker settee with gold cushion and white wicker two-piece plant stand. Both kept indoors - in good condition. \$60.00 for both.

Call Penny at 630-705-1738.

Speak Out

I would like to ask all homeowners, especially those who have corner lots, to clear the trees and bushes from their sidewalks.

I am a dog walker who is tired of having to walk on the grass or do a "limbo" under low-hanging tree limbs. Some sidewalks are totally impassable! While this is a nuisance in the spring, summer, and fall – it will be downright dangerous in the winter.

Sidewalks are for pedestrians - not for trees and brush. Thank you.

Butterfield Homeowners Membership Survey Results

Thanks to you all who took the time to take our survey! The survey will help us focus on those things that you want for us to get done for you. Here is a summary of the membership-only results:

How long have you been a member of the BHOA?

- This is my first year: 16%
- 2 - 5 years: 4%
- 6 - 10 years: 24%
- 11 - 19 years: 16%
- 20+ years: 36%
- Prefer not to say: 4%

Do you feel that the BHOA has been able to improve the quality of life in the Butterfield subdivision?

- Not at all: 4%
- Somewhat: 44%
- Yes, doing as expected: 52%
- Yes, doing better than expected: 0%

Help us prioritize where to focus this year. Please rank your priorities below from highest (1) to lowest (5). (Answers are ranked from highest to lowest, exact rank given at end of line).

- #1: Cost of Living: Work to keep taxes and utility rates low (3.73/5)
- #1 (tied): Safety: Improved signage, increased police presence and responsiveness, tornado siren (3.73/5)
- #2: Beautification: Entrance signs and landscaping, holiday decorations, public spaces (3.18/5)
- #3: Communication: Website (we're now also on Facebook!), newsletter, email alerts (2.64/5)
- #4: Socialization: Social gatherings, block parties, garage sales, picnics (1.73/5)

We'd like to see more of our members (nearly 200 of them!) at our meetings. Mark below the reasons you don't currently attend (mark as many as needed):

- I don't know when the meetings are held: 15%
- I don't know where the meetings are held: 5%
- The time is not convenient: 40%
- I'm not sure it's important that I attend: 55%
- I've never seen an agenda so I don't know what they're like: 35%
- I've attended before but nothing was accomplished: 20%
- I've attended before but no one listened to me, or I didn't feel comfortable speaking up: 10%
- I don't feel welcome attending: 10%
- The meetings take too long: 10%

What do you think of our current dues structure (\$25/year):

- Too low: 4%
- Just right: 84%
- Too high: 12%

Please let us know the extent to which you agree with the following statements about the printed BHOA newsletter:

Answers are: strongly disagree (1), disagree (2) neutral (3), agree (4) and strongly agree (5)

- The newsletter addresses my concerns as a homeowner: Agree (3.59/5)
- I feel comfortable contributing ideas or content for the newsletter: Agree (3.56/5)
- I find the newsletter interesting: Agree (3.95/5)
- The newsletter should be published more often: Disagree (2.86/5)
- I would prefer to read the newsletter online: Disagree (2.67/5)

The Board would like to find ways for our members to be more involved. If the opportunity arose, would you be interested in helping in any of the following ways? (Check all that apply):

- Welcome Wagon: 15.38%
- Landscaping at entrance signs: 23.08%
- Organizing neighborhood activities: 15.38%
- Newsletter contributor or editor: 30.77%
- Soliciting newsletter advertising: 0%
- Block captain: 46.15%
- Annual Butterfield East garage sale: 7.69%
- Website contributor or editor: 15.38%
- Neighborhood watch: 53.85%

If you would like to get involved in one of the committees listed above, or if you have any additional comments or questions, please contact Doug Elwell, President at 630-627-4845, doug@dougelwell.com



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No More Canopies

Since the previous canopy person has retired, no one else has stepped up to volunteer to manage them going forward, and the remaining canopies are in poor condition, we at the BHOA have decided to discontinue this service. Thanks to those who helped in the past. If anyone wishes to volunteer to restart and manage this service, please send a request to President Doug Elwell at doug@dougelwell.com, or call him at 630-627-4845.

Keep the Home Fires Burning

At our August 15th meeting, one of our new residents asked a question about whether or not we could have street lights installed in Butterfield, as the streets do tend to get fairly dark at night. Unfortunately, that would be enormously expensive, not only to build but also to light and maintain, so this idea, which has been considered in the past, was not adopted by the association.

In the old days, we had gas lights that provided minimal lighting, which were installed by the original builders of our subdivision. However, most of these are gone now, and most of those that are left are no longer functional. So, it was suggested that residents keep their porch lights on for at least 2-3 hours after sunset, so that at least a minimal amount of light will be available to residents out walking their dogs or visiting other neighbors.

So, if you want to help keep our neighborhood safe, please consider keeping your porch lights on for a few hours each night. And if you have a gas light that is not working, please get it fixed.

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CATEGORY	COMPANY NAME	CONTACT INFO	AVAILABLE SERVICES
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BEAUTY	Jafra Cosmetics	Lisa McDaniel 630-660-8298 LisasZumba@gmail.com www.OrderBeauty4u.com email: Lisa@OrderBeauty4u.com	Skin care, cosmetics & body care. Specialized lines for teens & babies. Professional makeup application, complimentary consultations, on-line ordering.
FITNESS	Zumba Fitness Instructor	Lisa McDaniel 630-660-8298 LisasZumba@gmail.com www.Lisaszumba.com	Licensed Zumba Instructor available for personal, group and event teaching opportunities. Also licensed to teach "ZumbAtomic" (children ages 4-12) & "Gold" (active older adult, true beginner or people new to exercising).
PET SERVICES	Figgy's Zen Dogs	Felicia Figlwickz 708-205-6460 Scully935@Aol.com	We speak bark, howl, whine and growl. Walks/home sitting/training for all types of pets. ABC Certified Dog Trainer
REAL ESTATE	Coldwell Banker Residential Brokerage	Connie Poulos Loos 1225 W. 22 ND Street, Suite 130 Oak Brook, IL 60523 630-400-1212 Efax: 630-824-4890	Residential real estate services – ABR, CRS, SSFS
<p style="text-align: center;">LISTED BUSINESSES MUST BE CURRENT ON DUES ADD YOUR BUSINESS INFORMATION TO THE BUSINESS DIRECTORY Email: ButterfieldEastNews@yahoo.com</p>			

Butterfield Homeowners Association
Lombard, IL 60148

Butterfield East Homeowners Association		
President	Douglas Elwell	630-627-4845 doug@dougelwell.com
Vice President, Memberships	Connie Poulos Loos	630-400-1212
Secretary	Demetrius Bunch	630-776-9486
Treasurer	Bob Garstki	630-620-6054
Newsletter Editor and Advertising	Penny Ziomba	630-705-1738 ButterfieldEastNews@Yahoo.com
Landscaping	Connie Poulos Loos	630-400-1212
Speak Out	Dennis Devitt	zanzabarter@gmail.com
Web Master	Douglas Elwell	630-627-4845 doug@dougelwell.com
Welcome Wagon	Jean Paprocki Sandy Henry	630-932-8601 630-495-3978

The next Butterfield Homeowners
Association meeting is
Thursday, October 17, at 7:30 p.m. at
Fountain of Life Church.

Important Phone Numbers	
Animal Control	682-7197
BHOA Facebook	www.facebook.com/ BHOAToday
BHOA website	www.mybhoa.com
Butterfield Park District	858-2229
Butterfield School	827-4000
ComEd	800-334-7661
DuPage Non-Emergency Police	682-7256
Fire	620-5738
DuPage Zoning	407-6700
Electronics Recycling	627-2200
Emergency Fire / Police	911
Flood Brothers	261-0400
Good Samaritan Hospital	275-5900
Illinois American Water Co.	739-8810
Lombard Post Office	627-1864
Milton Township Office	690-9036
Highway	682-4270
Poison Control Center	800-942-5969
Vacation home checks	682-7256
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Waste Management	800-747-2278
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www.dupageoco.org/sheriff	
York Township Office	620-2400
Highway	627-2200