

Agenda for October 21st, 2021

Butterfield Homeowner's Association Meeting

Call to Order

Pledge of Allegiance

Minutes of the Last Meeting

- The last meeting's minutes will be deemed accepted unless the membership requests they be read and voted upon.

Officer and Committee Reports:

Treasurer

- BHA board members will provide a summary of account activities since the last meeting.

Welcome Wagon Committee

- Jean Paprocki and Sandy Henry will discuss recent activities of the Welcome Wagon committee.

Landscaping Committee

- Discussion regarding progress of new lighting system being installed at the Gray Avenue entrance sign.
- Discussion and vote regarding allocating additional funds to upgrade the 22nd and Lloyd lighting systems.

Marketing Committee

No report this meeting

Unfinished Business

None

New Business

• Vision 2023 Initiative

- Review of Vision 2023 presented at the Spring 2021 meeting and action taken on it to this point.
- Discussion regarding BHA corporate compliance, non-filing of taxes, and other critical issues.
 - 1) Apply to IRS to be a 501(c)(4) non-profit in order to restore our lapsed nonprofit status and start filing taxes again.
(We are no longer a nonprofit organization and have not been since at least 2010 due to not filing taxes since 2007.)
 - 2) Rebrand the BHA to be more of a socially conscious, outwardly focused, community-based organization in alignment with our new 501(c)(4) Social Welfare Organization focus and with modern societal trends.
 - 3) Discussion re: rebranding and related needs going forward to fulfill on corporate and tax compliance requirements and to attract the increasingly younger demographic in our neighborhood.
- Reorganization of BHA marketing and communications systems
 - 1) Creation of separate business entity by President Doug to provide management consulting, marketing, communications, legal, technical, and other needs to help guarantee the BHA not only continues to operate, but also remains in compliance with federal, state, local, and corporate governance laws.
 - 2) Will agree to continue to provide free services to the BHA for free for an indefinite period, TBD.
 - 3) Will also pay for newsletter printing, and also sell advertising directly so the BHA can protect its nonprofit status.
- 2022 Budget Presentation & Vote

Open Forum

During the Open Forum, attendees can ask questions of the officers or to others in attendance to promote general discussion and move for a vote on subjects that require decision making by the membership.

Adjournment